

SONS OF SOUND®

NEW RELEASE

STREET DATE 06/06/06

ARTIST

Fred Wesley

& The Swing 'N Jazz All-Stars It Don't Mean A Thing If It Ain't Got That Swing



DESCRIPTION

By buying this recording, you're supporting an important cause, as profits will go to **The Commission Project (TCP)**, a music education nonprofit. *Swing 'N Jazz*, in its ninth year and coinciding with this release, is a three-day celebration of jazz education that includes concerts, free workshops, and a charity golf tournament.

Many jazz legends support TCP and participate in *Swing 'N Jazz*, some of whom are documented here under the leadership of Fred Wesley (James Brown, Pee Wee Ellis, The JB's). The disc was

recorded live in the studio immediately after SNJ XIII in June of 2004.

FILE UNDER

- JAZZ: Fred WESLEY

THE COMMISSION PROJECT

TCP is a nonprofit organization that fosters creativity through music education by commissioning original music and producing workshops and composer-in-residence programs in schools nationwide. Since 1994, TCP has benefited over 23,000 students by commissioning 112 composers to write more than 357 pieces for student ensembles.

www.tcp-music.org

ARTISTS Fred WESLEY (trombone), Bob SNEIDER (guitar), Mike HOLOBER (piano), Marvin STAMM (trumpet & Flugelhorn), Carl ATKINS (also & tenor saxophones), Jay LEONHART (bass), Keter BETTS (bass), Akira TANA (drums), Rich THOMPSON (drums)

SALES POINTS

- Profits to benefit music education, funding new compositions and residencies
- Features the last recorded performance of Keter Betts, bassist with Ella Fitzgerald for 25-years, and to whom the recording is dedicated
- Approachable, melodic jazz - great for dinner parties or serious listening

TARGET MARKETS

- jazz buyers nationwide • fans of small group jazz and standards
- casual listeners and jazz aficionados • supporters of music education

MARKETING/PROMOTION

- Consumer ad in May & June 2006 *DownBeat*, next to Editor's Column
- National print & internet serviced by Braithwaite & Katz Communications
- Reinforcing promotion by The Commission Project, Inc.
- Retail programs for indie jazz • Merchandise available upon request
- Radio promotion scheduled for 3Q 2006 by Mark Elf of Jen Bay Jazz

BIOGRAPHY

Fred WESLEY earned a place in funk and jazz history as James Brown's music director, arranger, trombonist and primary composer from 1968 to 1975. His 35-year career includes playing with and arranging for artists such as Count Basie, Ray Charles, Ike and Tina Turner, Usher, Lionel Hampton, Randy Crawford, Vanessa Williams, Cameo and De La Soul. Scores of other artists have sampled his work.

COST \$9.99
BOX LOTS 30

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SSPCD029/SO20029



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