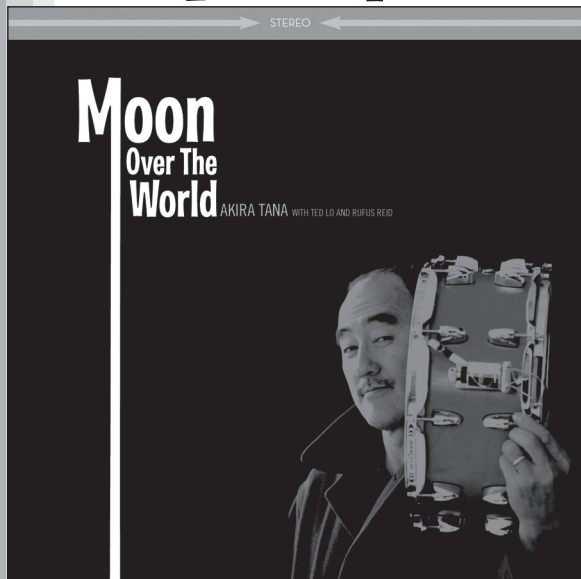


ARTIST

AKIRA TANA

TITLE

Moon Over The World



DESCRIPTION

In the tradition of the American popular songs that have become standards of the jazz repertoire, *Moon Over The World* draws from Japanese and Chinese popular and folk melodies to deliver a fresh program of acoustic jazz chamber music.

Driven by the exceptional grooves of drummer Akira Tana, this multi-cultural session blends the highest level of jazz improvisation with new and interesting Asian-American material.

FILE UNDER

JAZZ: Akira Tana

PRESS

"Tana, Reid and Co. have the chops and the imagination to elevate the material above the norm."

— Joel Roberts, *All About Jazz*

"Teamed with supremo bassist Rufus Reid, Tana's drumming leads the pack with nimble touch and urgent groove."

— Jeff Potter, *Modern Drummer*

BIOGRAPHY

Since 1979, Akira Tana has been among the most sought-after drummers on the international jazz scene. Recognized for his ability to ignite rhythm sections and create pure musical dialog with soloists, his colorful and interactive style has led to concert and club work with jazz greats including Sonny Rollins, Jim Hall, Paquito D'Rivera, Jimmy Heath, and Dizzy Gillespie.

ARTISTS

Akira Tana (drums); Ted Lo (piano); Rufus Reid (acoustic bass)

SALES POINTS

- **Cultural Appeal:** Jazz improvisation based on Chinese & Japanese melodies will appeal to world music fans and anyone with a cultural interest in Asia.
- **Track Record:** The last label release with Tana & Reid (*Acoustic Romance* by Gene Bertoncini) spent over two months of 2003 in the *JazzWeek* Top 20. Mr. Bertoncini is showcased on this release as composer ("Sofflee").
- **Approachable Repertoire:** Unduplicated, radio-friendly program
- **Comparable Artists:** Keith Jarrett Trio; Roy Haynes; Bill Evans Trio; Ron Carter; Fred Ho; Gene Bertoncini

TARGET MARKETS

- jazz buyers nationwide • focus on Bay Area, Chicago, NY, Boston • drumming enthusiasts • fans of acoustic jazz & improvisation • fans of world music

MARKETING/PROMOTION

- monthly consumer ad in *DownBeat*, consistent placement with Editor's column
- national print & internet serviced by Braithwaite & Katz Communications
- US radio promotion by Jen Bay (Mark Elf). *Going for adds February 2004*
- artist performing weekly with Bay Area as home base

media & marketing support:
Sons of Sound Productions Ltd.
302A West 12th Street, Suite 168
New York, NY 10014 USA
phone/fax: 212-929-8944
info@sonsofsound.com
www.sonsofsound.com



distribution in the US:
Big Daddy Music Distribution
162 North 8th Street
Kenilworth, NJ 07033-1127
phone: 908-653-9110
fax: 908-653-9114
info@bigdaddymusic.com

ALSO AVAILABLE
Secret Agent Men
SO20012 >



COST \$9.99
BOX LOTS 30

www.sonsofsound.com
Akira Tana
Moon Over The World
SO20018

